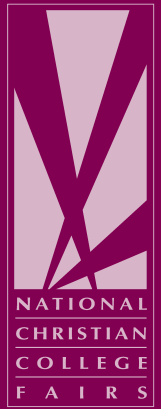


# 2012 NACCAP STUDENT DESIGN COMPETITION

NACCAP is sponsoring a student design competition for its fall '12 Christian College Fairs promotional materials. The winning entry will receive a \$500 cash award and their work in print. \*NACCAP reserves the right to use the design in whole or in part.



## call for entries

**WHO IS ELIGIBLE?** Any registered full-time student at a NACCAP school.

**WHAT IS ELIGIBLE?** Each student can submit up to three designs for consideration.

The following are the specifications for this project:

### POSTCARD

This direct mail piece drops to high school students across the U.S. and Canada. Its purpose is to generate interest and increase attendance to more than 100 Christian college fair sites. The target audience is both students and their parents.

- The postcard is 7" x 5"
- It prints 4c on one side
- It can be a full bleed
- Photography is optional (you may utilize up to 3 royalty-free stock photos to incorporate into your design)

### HOW TO ENTER

Email your entry as a pdf attachment to:

[jodi@omnicityusa.com](mailto:jodi@omnicityusa.com)

Each email must contain the following information:

- student name
- student email/phone
- school name/city/state
- faculty contact name
- faculty email/phone
- origin of any photography used in design
- all font information

The following text must appear on each entry:

*2012 National Christian College Fairs*

*South Los Angeles  
Sunday, October 4  
1:00 - 3:00 p.m.*

*West Angeles Church of God in Christ  
3045 Crenshaw Boulevard  
Los Angeles, CA 90016*

*free admission & financial aid workshop*

*for more information:*

*[www.nccf.us](http://www.nccf.us)*

*text: 585-307-0594*

*call: 888-423-2477*

*facebook: NCCF- National Christian College Fairs*

*twitter: [www.twitter.com/NACCAP](http://www.twitter.com/NACCAP)*

*(The above location information will vary on the 100+ venues that host fairs, so allow for some flexibility in your design for that variable.)*

*The college fairs logo must appear somewhere on the front of the card.*

### ENTRY DEADLINE

We will consider all entries received by **Friday, March 23**. Any entries received after that date will not be eligible.

***We look forward to seeing your design.***