

# **NACCAP**

## **Board Information Session**

April 16, 2026

# NACCAP Mission

NACCAP will be a leading and innovative organization recognized for effectively serving and engaging its members by providing vital professional development and initiatives that champion the cause for Christian education.



# NACCAP History

Founded in 1970 as the Christian College Coordinating Council (Quad C) with 12 participating colleges.

In 1984, NACCAP (National Association for Christian Admissions Personnel) was established with 24 undergraduate member colleges and universities.

Today, NACCAP (The North American Coalition for Christian Admissions Professionals) serves 400 member institutions with over 2,500 staff connected throughout the membership.





# What does the board do?

- Manage the affairs of the Organization
- Appoint the president and CEO
- Engage in strategic visioning
- Build awareness of NACCAP with government and professional associations
- Nominate future board members
- Seek relevant and timely advice
- Committee work (Membership & Professional Development, Governance, Finance)



# What does the board do?

- Plans fail for lack of counsel, but with many advisers they succeed. – Proverbs 15:22
- “...who understood the times and knew what Israel should do...” 1 Chron. 12.32
- Work as Worship



# NACCAP Board of Directors

The Board of Directors is comprised of four committees:

- Executive Committee
- Finance
- Governance
- Professional Development



**NACCAP Board of Directors  
Fall 2023 Meeting  
Nashville, TN**

# The work of NACCAP

- Secured NACCAP's sponsorship of Barna's Next-Gen Ministry CoLab to increase organizational awareness with Gen Z focused church leaders.
- Implemented adjustments to the organizational structure to improve alignment and increase operational efficiency.
- Conducted a comprehensive member needs analysis to evaluate current services and guide programmatic priorities.
- Completed a SWOT analysis with staff and board members to identify strategic opportunities and potential risks.
- Enhanced the staff benefits package, adding short- and long-term disability plans and improved life insurance coverage.
- Updated and strengthened the Strategic Partnership program to increase value and clarity for corporate partners.



# The work of NACCAP

- Launched a task force to develop an emergency response proposal to support member institutions facing instability.
- Released the results of the Market Research Project with the CCCU to inform members of environmental factors and shape strategy.
- Launched new Admissions Counselor Training program offering a curated series of micro courses designed for UG admissions professionals.
- Finalized Key Performance Indicators (KPIs) across organizational programs and initiatives to track progress and return on investment (ROI).
- Developed and distributed an RFP focused on brand consolidation and providing clearer organizational messaging.
- Leveraged National Student Clearinghouse data to better assess the ROI and effectiveness of NACCAP's Christian College Fairs™.



# Challenges & Opportunities

- Staffing and Capacity
- Financial Sustainability and Revenue Diversification
- Membership Growth and Engagement
- Branding and Visibility
- Programs and Professional Development
- Research and Data Utilization
- Mission Alignment and Strategic Focus



# Commitment

Board terms begin in September and are for a duration of 3 years. The exception is that of the role of Board Chair, in which year one is as chair-elect followed by two-years as acting chair and one year as past-chair.

- Monthly Committee Call (1hr)
- Executive Committee Monthly Call (1hr)
- Fall Board Meeting – Full Board (3 days)
- Spring Executive Committee (2.5 days) – BOD Chair, BOD Chair-Elect, Committee Chairs, Secretary, President
- Summer Conference (1.5 days, before conference)
- Ongoing committee work, as needed



# Application

Why is Christian education important to you? (in approximately 300 words)

Describe your professional background and gifts. How may those contribute to the needs of the board? (in approximately 300 words)

Please rank in order from 1 - 5, 1 being the highest, in which areas you have past board or leadership related experience (board, church, institutional, career). In lieu of this ranking you may submit a resume.

Do you have the support of your institution and supervisor?

Do you have the ability and willingness to contribute to the time commitment (fall meeting, summer, monthly calls, project work)?

